



FOR IMMEDIATE RELEASE

April 30, 2025

Media Contact:

Summersby Okey

Director of Development & Advocacy

Habitat for Humanity of York County

803-982-9828

sokey@yorkcountyhabitat.org

www.yorkcountyhabitat.org

@ychabitat (FB, IG)

Habitat for Humanity of York County and State Farm Partner to Host 2025 Placemaking Day in Rock Hill

Rock Hill, SC (April 2025) — On Saturday, May 10, 2025, Habitat for Humanity of York County (HFHYC), in partnership with State Farm®, will host its annual Placemaking Day in the Flint Hill neighborhood of Rock Hill. This hands-on community improvement event will bring together local volunteers, HFHYC staff, and community partners to transform the exterior grounds of the Flint Hill Community Adult Day Center.

The event will kick off with **a media event at 9:00 AM** at 371 Lige Street, where representatives from both Habitat for Humanity and State Farm will speak about the importance of collaboration in fostering safe, accessible, and vibrant neighborhoods.

This year's Placemaking Day is made possible through generous grant support from State Farm as part of a \$30,000 sponsorship awarded to HFHYC through Habitat for Humanity International. The funding supports youth engagement, critical home repairs, and public community events that enhance safety and well-being across York County.

“Our Placemaking Day is an expression of what it means to be a good neighbor,” said Tim Veeck, Habitat for Humanity of York County CEO. “We are grateful to State Farm for their investment in youth leadership, aging-in-place strategies, and shared spaces that build dignity and community.”

Volunteers will work throughout the day on a variety of projects, including installing speed bumps to slow traffic, building benches, landscaping, planting flowers, and erecting a new sign to enhance the visibility and accessibility of the Flint Hill Adult Day Center.

The project reflects Habitat's commitment to holistic neighborhood revitalization and improving quality of life with residents of all ages.

"State Farm is proud to support community-focused projects like Placemaking Day that bring people together to make a lasting impact," said Dawn Johnson, a State Farm agent, who will speak during the morning event.

Volunteer check-in begins at 9:00 AM at Flint Hill Baptist Church, 1214 Flint Hill Street, and the workday will run until approximately 2:00 PM.

Habitat for Humanity of York County is actively seeking volunteers to participate in this special event.

Habitat for Humanity of York County is actively seeking volunteers to participate in this special event. Individuals and groups interested in lending a hand can sign up by emailing volunteer@yorkcountyhabitat.org.

For more information about these events or to learn how you can support Habitat for Humanity of York County, please visit www.yorkcountyhabitat.org or contact Summersby Okey at sokey@yorkcountyhabitat.org or (803) 982-9828. For service inquiries, please call (803) 328-1728 ext. 3 or email services@yorkcountyhabitat.org.

About Habitat for Humanity of York County

Habitat for Humanity of York County is a nonprofit organization that seeks to put God's love into action by bringing people together to build homes, communities, and hope. HFHYC is dedicated to addressing disparities and creating equitable opportunities in the housing market through constructing, rehabilitating, and preserving homes; by advocating for fair and just housing policies; and by providing financial literacy education and access to resources to ensure everyone has the opportunity to thrive.

About State Farm®

For over 100 years, State Farm has helped people manage the risks of everyday life, recover from the unexpected, and realize their dreams. As a leading provider of insurance and financial services, State Farm is committed to building safer, stronger, and better-educated communities.

Follow us on social media and tag us using #GoodNeighbor.